

# NEWSLETTER

THIRD EDITION | SEPTEMBER 2025

JOOF Newsletter; our e-newsletter that will be delivering the latest J.O OBANIYI FOUNDATION news and stories to your inbox Bi-Annually



## MESSAGE FROM THE ADMINISTRATOR

### Dear Partners and Friends,

It is with gratitude and renewed commitment that I present to you the third edition of the J.O. Obaniyi Foundation Newsletter. Working with JOOF has been a humbling and fulfilling experience, stepping into the work of an organization rooted in purpose, people, and genuine impact.

In this edition, we highlight significant developments, including our recent Children's Day outreach in Makoko, ongoing empowerment efforts through our Microcredit Scheme, and plans for mentorship circles and volunteer engagement. We also reflect on the selfless leadership of the first Administrator, the late Ms. Grace Adebisi, whose legacy continues to guide our mission.

Thank you for standing with us as we continue to serve with integrity, empathy, and excellence.

With appreciation,  
**Olamide Shonibare-Owolabi**  
**The Administrator**  
**J.O. Obaniyi Foundation**

Makoko Road, Yaba, Lagos State where we reached over 100 children with an experience filled with joy, learning, and love. The outreach, themed **"Empowering Tomorrow: Every Child, Every Opportunity,"** was aimed at uplifting and encouraging children living in Makoko, a slum community with limited access to quality education, healthcare, and basic life opportunities.

This event was more than a celebration. It was an intentional and compassionate intervention to bring joy, knowledge, hope, and practical support to underprivileged children. The Foundation's mission for this programme was to inspire, educate, and equip the children with tools and mindset necessary for building a better future, regardless of their current living conditions and JOOF achieved that mission with this special outreach. From the opening smiles to the final waves of goodbye, the atmosphere pulsed with energy and hope. The outreach featured distribution of refreshments, learning materials, and engagement sessions aimed at affirming the value and potential of every child. It was an effort grounded in compassion, continuity, and impact, a true reflection of the Foundation's commitment to child-focused interventions.

The outreach commenced with an introductory speech by Mr. Babatunde Obaniyi, who represented the Chairman of Board of Trustees of the Foundation at the event. In his heartfelt message, he encouraged the children to see themselves as powerful beings filled with potential. He reminded them that their background does not define their future and that they can rise above their circumstances to become doctors, leaders, teachers, and world-changers. His



## PROGRAMME HIGHLIGHT / MOMENTS THAT MATTERED

On Tuesday, 27th May 2025, J.O. Obaniyi Foundation organized a Children's Day outreach programme at Frank Fidel Henry Charity Foundation Orphanage and Children School, located at 7 Apollo Street,



words ignited hope and confidence in the hearts of the children. There are indeed moments that remind us exactly why we do what we do and the Children's Day Outreach in Makoko was one of them.

One of the major highlights of the day was the **distribution of educational and hygiene supplies**. Each child received school materials such as school bags, notebooks, pencils, pens, erasers, and towels to encourage them about personal hygiene, and of course snacks such as biscuits, sweets and juice boxes were shared. These donations are essential to supporting the academic and physical well-being of children in the community. As part of our commitment to sustaining local support systems, a **cash donation of two hundred thousand naira (₦200,000)** was presented to Frank Fidel Foundation. This financial assistance is intended to support their ongoing work with vulnerable children in the Makoko community.

To officially close the event, the children were led in a **pledge of affirmation, where they repeated after the volunteer: "I will not give up. I will believe in myself. I will do great things. I will be a light."** The 2025 Children's Day Outreach was not just an event—it was a mission fulfilled. Through every word spoken, gift shared, and moment spent with the children, we reminded them that they matter. That they are seen, loved, and capable of rising beyond their current challenges.

The Makoko outreach wasn't just an event; it was an encounter. Many of the children we served live in challenging conditions, yet their eagerness to learn and connect reminded us that potential thrives even in the most underserved places. Makoko reminded us that impact is not in how much we do, but in how much love we put into doing it. That day, we weren't just giving, we were receiving: receiving joy, perspective, and the renewed conviction that every child deserves a fair shot at tomorrow.

We extend our heartfelt appreciation to the volunteers, staff of Mount Zion Children School, the

Frank Fidel Foundation, and every supporter of J.O. Obaniyi Foundation who made this impactful event possible. The joy on the children's faces, the laughter shared, and the dreams expressed are all evidence of the seeds planted in their hearts.

## EMPOWERMENT SCHEME UPDATE

At the J.O. Obaniyi Foundation, we believe that empowerment is a key driver of sustainable community development. Through our Empowerment Scheme, particularly designed for widows, we continue to create pathways for small-scale entrepreneurs and low-income earners to build resilience and grow their businesses.

Over the years, the scheme has also birthed the Microcredit Scheme, which has steadily expanded its reach by providing interest-free microloans to beneficiaries who would otherwise have struggled to access traditional financial services. These funds have supported ventures such as petty trading, hairdressing, tailoring, and more.

We are particularly encouraged by the commitment of our current beneficiaries, many of whom have shown remarkable diligence in managing their loans and meeting repayment milestones. This responsible participation not only sustains the cycle of the scheme but also positions the Foundation to support even more aspiring entrepreneurs.

Looking ahead, we are reviewing new ways to strengthen our loan monitoring and mentorship processes to ensure that beneficiaries are not only financially supported but also receive the capacity-building and business guidance necessary for long-term success. The Microcredit Scheme remains a critical part of our mission to empower widows through access, giving them the tools, the support, and the opportunity to thrive.

We remain grateful to our partners and donors whose continued support makes these life-changing interventions possible.





## WHAT'S COMING UP?

### - Mentorship Circles

Plans are underway to introduce structured mentorship under the Foundation, providing guidance and support to widows, orphans, the vulnerable individuals across various communities.

### - Empowerment Scheme

September Empowerment Day – September 13, 2025  
Preparations are in top gear for our annual Empowerment Day, themed

“Empowerment Beyond Giving – Restoring Lives and Building Independence.”

The outreach, scheduled for Saturday, September 13th, 2025, will bring together widows, orphans, and vulnerable individuals in Ilesa, Osun State, for a day of care, encouragement, and empowerment.

### Planned activities include:

Distribution of Back-to-School Items: Over 100 pupils and students will receive school bags, books, and other essential supplies.

Support for Widows and Vulnerable Families: Empowerment packages and essentials will be distributed to help ease daily living challenges.

Motivational and Spiritual Support: Words of encouragement and prayer will be shared to strengthen hearts and renew hope.

This quarterly event is one of the Foundation's flagship programmes, designed to provide both practical support and a renewed sense of dignity for beneficiaries

- Partner With Us – Join hands to strengthen our existing programmes and reach.
- Support Our Next Fundraiser – Sponsorship opportunities will be available.
- Engage in Mentorship – Help shape lives through structured mentor roles.

## FUNDRAISING DINNER RECAP

On November 12, 2024, the Foundation hosted its first fundraising dinner at The George Hotel, Ikoyi Lagos. The event brought together partners and friends of the Foundation in a shared space of generosity, purpose, and vision. By the end of the night, a total of ₦9,750,000 was raised in support of the Foundation's initiative, with the Board of Trustees customarily doubling the amount raised. This heartfelt commitment has significantly strengthened our ability to fund programmes, and plans are underway for a second fundraising event later this year.



## QUOTE OF THE MONTH

“A life of impact is the highest achievement.”

— J.O. Obaniyi Foundation

## FUNDING

Some members of our Board of Trustees and some children of DEACONESS J.O OBANIYI with the permission of the Board of Trustees of the Foundation have promised that, for every donation that comes into the Foundation from our Donors, they would MATCH it by 100% (**i.e. double the amount**) and publish the list of donors in the Foundation's bi-annual Newsletter and annual audited accounts. In honour of the pledge we are pleased to report that funding partners.

### Total Donation Received so far this quarter: ₦2,550,000

- Jun 06, 2025 – ₦2,000,000 (Mr. Chukwuemeka Francis)
- Jul 29, 2025 – ₦550,000 (Mr. Chukwuemeka Francis)

Accordingly, some members of the Board of Trustees have also contributed their matching funding of ₦2,550,000:00K to match the donors' and partners' donations.

## MEDIA & PUBLICITY

We are pleased to announce the launch of our monthly radio program, "JO OBANIYI FOUNDATION RUSH HOUR", airing every last Saturday of the month by 10:00 AM on UNIQ FM 103.1. The maiden edition, held last month, introduced the Foundation's vision and mission, highlighted our upcoming empowerment programme, explained how individuals can benefit from our initiatives, and outlined various partnership opportunities.

You can watch the moments again at UNIQ 103.1 FM on Facebook

[<https://www.facebook.com/share/v/1CHfxFYUvr/>] or at JOOBANIYI on Facebook.

If you would like to support the work of touching lives that the Foundation is doing, you can make your donations directly to our bank account with details

The impact was immediate and encouraging — over 15 individuals reached out to become beneficiaries following the broadcast. This confirms the importance of creating more avenues to engage with our communities and partners. We encourage everyone to tune in monthly to stay connected and informed.

For upcoming JOOBANIYI FOUNDATION RUSH HOUR, listeners worldwide can tune in through UNIQ 103.1 FM's Facebook page or via the Foundation's official Facebook: JO Obaniyi Foundation.

Beyond the airwaves, our digital platforms remain vibrant and engaging. Through our social media channels and the blog section on our website [[www.joobaniyifoundation.org](http://www.joobaniyifoundation.org)], we provide weekly updates on Foundation activities, success stories, and opportunities to get involved.

### Stay Connected – For updates, follow us or reach out:

- Ilesa:** Block XI, Plot2, Agbayewa Chieftaincy Layout Ibala Road Ilesa, Osun state.
- Lagos:** 21B Iironke Crescent, Off Sunmola Street, OASIC Estate, Mende, Maryland, Lagos Nigeria.
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- 🌐** [www.joobaniyifoundation.org](http://www.joobaniyifoundation.org)

Looking ahead, we plan to feature interactive media content such as live Q&A sessions, spotlight interviews with beneficiaries, and behind-the-scenes stories of our programmes. These will further strengthen our visibility and deepen engagement with both partners and the communities we serve.

S/N	Account Name	Account Number	Currency	Bank
1	JO Obaniyi Foundation	1024810646	Naira (₦)	UBA Plc
2	JO Obaniyi Foundation	1308199500	Naira (₦)	Providus Bank Plc
3	JO Obaniyi Foundation	1308199517	USD (\$)	Providus Bank Plc
4	JO Obaniyi Foundation	1308199524	GBP (£)	Providus Bank Plc
5	JO Obaniyi Foundation	1308199531	EUR (€)	Providus Bank Plc

## TRIBUTE TO MS. GRACE ADEBISI

Honoring the First Administrator of the Foundation

This edition is dedicated to the memory of Ms. Grace Adebisi, the first Administrator of the J.O. Obaniyi Foundation. Her pioneering leadership laid the groundwork for everything the Foundation is today.

She served with quiet strength, clarity of purpose, and an unwavering dedication to impact. From structuring the early systems of the Foundation to nurturing its values and people, her role in shaping this organization remains unforgettable.

We honor her legacy and are continually inspired by her life of selfless service.

You can also make donations online with the payments links on our

website: [www.joobaniyifoundation.org](http://www.joobaniyifoundation.org) and <https://joobaniyifoundation.org/donation-support/>

We encourage you to visit our website from time to time to read about us, keep yourself abreast of our operations, and support us.

